ISSUE NO: 15

# NEWSLETTER

TANZANIA FINTECH ASSOCIATION

welcome to our monthly newsletter. **JUL-AUG, 2026**

## WE ARE HIRING

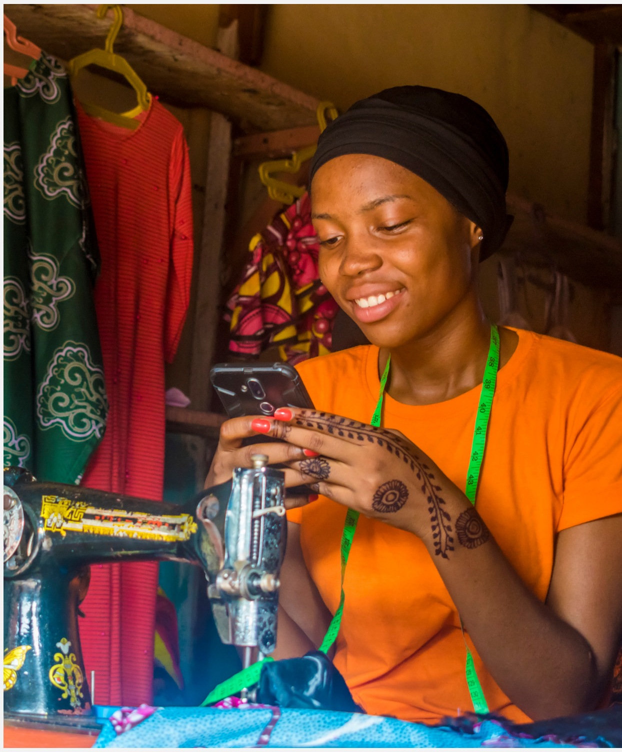
TAFINA is seeking an experienced and strategic leader to serve as its next Executive Director, who will provide strategic leadership in advancing Tanzania's fintech ecosystem.

The role will focus on strengthening partnerships, driving policy advocacy, supporting innovation, and promoting digital finance and financial inclusion. TAFINA welcomes applications from qualified professionals with senior leadership experience and a strong understanding of fintech, finance, technology, or development. Interested candidates are encouraged to apply via this Application Link

## FSDT PATHWAYS TO PAYMENT ECOSYSTEM SUSTAINABILITY WORKSHOP

On 8-9 July 2026, TAFINA participated in the Pathways to Payment Ecosystem Sustainability Workshop, organized by the Financial Sector Deepening Trust Tanzania (FSDT) at White Sands, Dar es Salaam.

The workshop brought together regulators, payment service providers, fintechs, and other stakeholders to explore practical approaches to strengthening the sustainability and adoption of digital merchant payments. TAFINA members contributed industry perspectives on emerging trends, ecosystem challenges, and opportunities for collaboration, reinforcing the importance of collective action in advancing Tanzania's digital payments landscape.

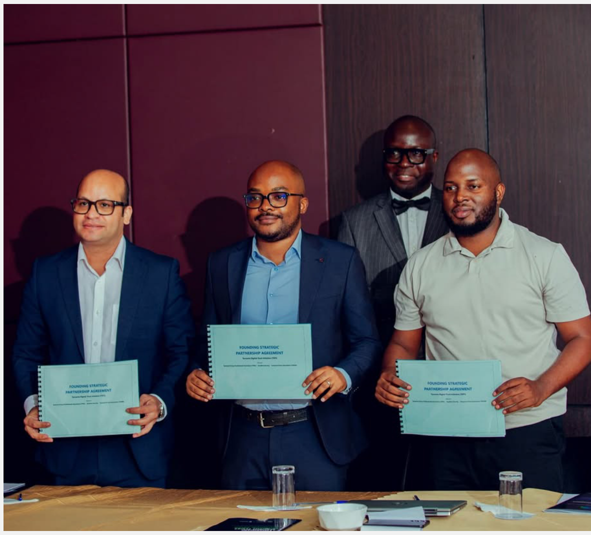


## ICT COMMISSION (ICTC) STAKEHOLDERS' MEETING

On 30th July 2026, TAFINA participated in the E-Commerce Stakeholder Roundtable: Strengthening the Digital Trade Ecosystem, convened by the Tanzania Private Sector Federation (TPSF). As a featured presenter, TAFINA shared insights on "Tanzania's Fintech Landscape: Successes, Challenges, and Opportunities in Driving E-Commerce Growth." The engagement highlighted the role of fintech in enabling secure digital payments, financial inclusion, and interoperability, while fostering dialogue on strengthening Tanzania's digital commerce ecosystem.

# TAFINA JOINS TANZANIA DIGITAL TRUST INITIATIVE ( TDTI ) AS A FOUNDING STRATEGIC PARTNER

On 7th August 2026, TAFINA signed a Memorandum of Understanding (MoU) with Sandbox Securities and TPPA, becoming a founding strategic partner of the Tanzania Digital Trust Initiative (TDTI). The partnership brings together key stakeholders to advance digital trust, cybersecurity, AI governance, data privacy, and payment security, reinforcing TAFINA's commitment to a safer and more trusted digital innovation ecosystem in Tanzania.



# PARTICIPATION IN THE AFRICA FINTECH NETWORK STABLECOIN WEBINAR

TAFINA participated in the "Built Different: Why Africa Is Leading the Stablecoin Shift" webinar on 30th June, organized by the Africa Fintech Network (AFN) in partnership with Ripple. The session enhanced members' understanding of emerging stablecoin applications, regulatory developments, and cross-border payment innovations, contributing to ongoing capacity building and knowledge exchange within the fintech ecosystem.

**BUILT DIFFERENT: WHY AFRICA IS LEADING THE STABLECOIN SHIFT"**

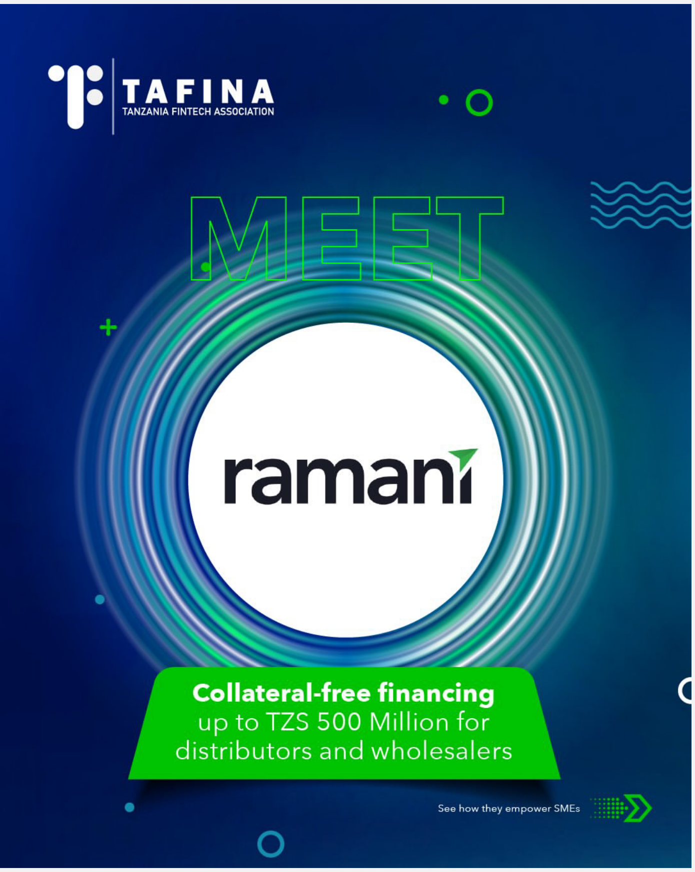
# MEMBER SPOTLIGHT: IMART GROUP


In July 2026, In July 2026, our Member of the Month is iMartGroup Ltd, a Tanzanian technology company specializing in Telecommunications, Financial Technology (FinTech), and Digital Business Solutions. Headquartered in Tanzania, iMartGroup develops secure, scalable, and reliable platforms that enable organizations to communicate efficiently, automate business processes, and disburse or collect payments across multiple channels. By integrating telecommunications and digital payment tools, they serve startups, financial institutions, government agencies, and NGOs across East Africa. Across regional markets, digital service delivery is often hindered by fragmented systems and disconnected networks. iMartGroup solves this by providing API-driven, locally supported solutions that help businesses reach customers faster and simplify financial transactions. Through direct integrations with all local Mobile Network Operators (MNOs) and major financial service providers, the company removes the complexity of managing separate communication and banking channels.

Through its flexible API-First Architecture, iMartGroup empowers businesses to deploy Bulk SMS, interactive USSD services, and its flagship LipaPay Digital Payment Platform for seamless mobile money and bank transactions. Its enterprise Bulk SMS platform securely handles over 5 million messages per month for high-security institutions.

Backed by dedicated local technical support and strict regulatory compliance, iMartGroup continues to strengthen the digital ecosystem across sectors like banking, logistics, utilities, and healthcare.
Start your journey with iMart Group: www.imartgroup.co.tz

# MEMBER SPOTLIGHT: RAMANI




In July 2026, our Member of the Month is Ramani, a licensed fintech backed by Y Combinator (W20) that is transforming access to working capital for SMEs across East Africa. Headquartered in Dar es Salaam with strategic satellite offices in Arusha and Mwanza, Ramani is building the digital financial infrastructure and proprietary, data-driven credit models needed to unlock financial inclusion for underserved distributors and wholesalers.

Across African markets, traditional credit systems remain rigid, often locking out viable businesses due to conventional, collateral-based lending requirements. Ramani solves this by utilizing a proprietary credit model built specifically for African markets using population-level epidemiological risk modeling.

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This innovative approach allows businesses to safely leverage their transaction data and behavioral history to redefine their creditworthiness, resulting in an industry-leading portfolio performance with a 98.9% collection rate.

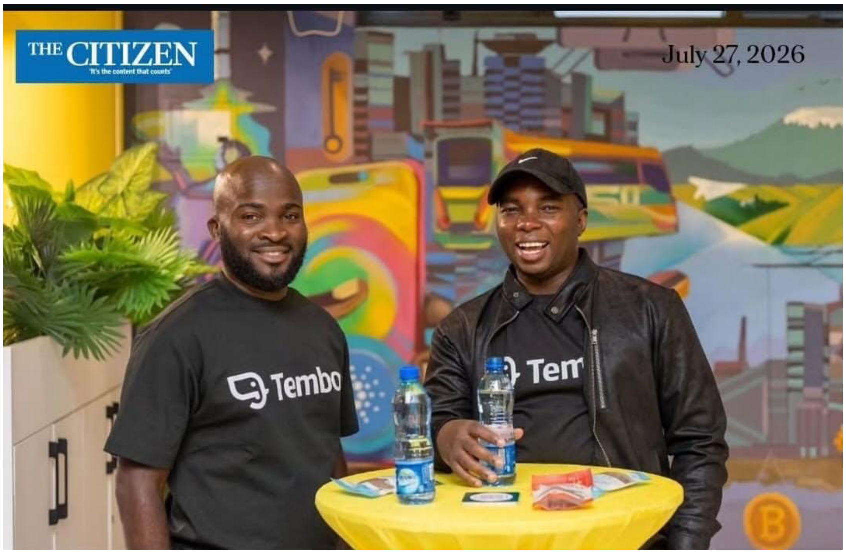
Through a single technology-enabled platform, Ramani empowers companies to move effortlessly past cash flow bottlenecks and scale across diverse sectors, including Food & Beverage, Cement, Fuel, Cosmetics, and LPG.

Eligible distributors can access up to TZS 500 million in collateral-free Supply Chain Financing and Import & Tariff Financing to fund trade obligations while preserving working capital.

Furthermore, through strategic banking partnerships with Stanbic Bank Tanzania, NMB Bank, and TCB Bank, Ramani recently launched the Rapid Payment Application (RIPA) nationwide, providing approved businesses with instant digital access to working capital anywhere in the country.

This relentless focus on digital innovation earned Ramani two prestigious ACOYA 2025 Africa Company of the Year Awards, including Fintech Company of the Year.
Start your journey with Ramani: www.ramani.io

# CONGRATULATING MEMBERS

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Member success is ecosystem success. At TAFINA, we celebrate our members' achievements as they drive innovation and strengthen Africa's digital financial ecosystem.

We extend our congratulations to TemboPlus on securing a Payment Service Provider (PSP) Licence in Rwanda, a significant milestone in advancing seamless cross-border payments across Africa

This achievement strengthens Tembo's regulated presence across seven African markets, reinforcing its commitment to building secure and reliable payment infrastructure that powers trade, financial inclusion, and regional economic integration.

With over US$1 billion in processed transactions and partnerships spanning banks, fintechs, mobile money operators, and global merchants, Tembo continues to play a key role in connecting African businesses to global markets.

# NEW TAFINA MEMBERS

We are delighted to warmly welcome our new members to the association! Your commitment to advancing fintech in Tanzania and East Africa is truly inspiring. We look forward to collaborating with you to drive innovation, foster strategic partnerships, and enhance financial inclusion across the region.

Together, we will continue to make significant strides in transforming the fintech landscape. Welcome aboard!

To be part of this exciting journey, register as a TAFINA member today through this link

# REMINDER: MEMBERSHIP RENEWALS

We remind all members to pay their membership fees. Your TAFINA membership gives you a voice in shaping policy, access to key networks, and visibility in the fintech ecosystem. Renew now or join today and continue benefiting from exclusive opportunities.

Let’s build the next frontier of fintech together.
Best regards,
**TAFINA**