

Dear Members and Partners,

Happy New Year! We hope this newsletter finds you in good health and high spirits as we embark on a new and exciting year together. As we bid farewell to 2025, let's take a moment to reflect on the incredible journey we have had and celebrate the milestones that have shaped TAFINA into what it is today. TAFINA has been making significant strides, and we could not have done it without your support.

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1. 2025 Recap

The year 2025 has been a landmark period for the Tanzania Fintech Association (TAFINA), solidifying our role as a key player in the nation's financial digital transformation. We have navigated a dynamic landscape, focused on strategic partnerships and contributed to significant national dialogues on financial inclusion.

We extend our sincere gratitude to the entire TAFINA Exco team, in particular Cynthia Ponera as Chairperson, Reuben Mwatosya as Vice Chair, Azhar Gharthey as Treasurer. Their initial drive and commitment laid the groundwork for our continued success and widespread recognition within the financial sector in 2025. We deeply appreciate the dedication of all leaders, past and present, for their vital contributions to shaping the future of finance in Tanzania.

2. Policy & Advocacy

Throughout November and December TAFINA has continued championing fintech growth and inclusion through its ongoing policy and advocacy engagements. We've contributed insights to sector dialogues, supported regulatory consultations, and strengthened collaboration with ecosystem partners.

By being part of TAFINA, members gain a platform to contribute to these discussions, stay informed on evolving regulations, and help shape Tanzania's digital finance landscape.

3. Wingu Africa & TAFINA- Cloud Launch Event

TAFINA extends its warm congratulations to Wingu Africa on the successful launch of Wingu Cloud on November 2025, a landmark achievement for East Africa's digital landscape. During the launch event, Wingu Africa announced a strategic partnership with Africa Data Centres (ADC), bringing together two major developers of digital infrastructure to build a seamless, interconnected platform across East, South, Central, and West Africa.

This collaboration links key markets — Tanzania, Ethiopia, and Djibouti — with ADC's extensive pan-African footprint, enabling enterprises to scale securely, reliably, and efficiently across the continent.

This partnership marks an important step forward in accelerating Africa's digital transformation by:

- Expanding access to cloud and data services
- Strengthening cross-border digital infrastructure
- Supporting national digital agendas and fintech growth
- Positioning East Africa as a gateway for innovation and investment

TAFINA is proud to witness and support initiatives that continue to propel Tanzania's digital economy forward. Congratulations once again to Wingu Africa and Africa Data Centres on this groundbreaking collaboration.



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4. TBA x TAFINA Hook & Learn Event

In December 2025 TAFINA partnered with the Tanzania Bankers Association (TBA) for the Hook & Learn Event, a dynamic platform for collaboration, knowledge exchange and learning. The session focused on "Fintech-Bank Collaborations for Crisis-Ready Financial Services", a timely topic in today's rapidly evolving financial landscape.

The discussions explored how strategic partnerships between banks and fintech companies can strengthen the resilience of financial ecosystems. Key themes included the importance of digital payments, remote onboarding, cybersecurity and inclusive financial tools in ensuring service continuity and supporting vulnerable customer segments during times of crisis. The session highlighted how innovation and collaboration are essential in shaping the future of Tanzania's financial services.

By bringing together financial professionals, innovators, and partners, the session showcased how innovation, agility, and collaboration drive inclusive, crisis-ready financial solutions. TAFINA is proud to co-host such initiatives that strengthen Tanzania's financial ecosystem.



Member Spotlight : Pesapal

In December 2025 our Member of the Month was Pesapal, a leading African payment service provider driving growth and innovation across the continent. Operating in 5 countries with 50,000+ merchants and 600,000+ daily transactions, Pesapal enables over 14 million users in a fast-growing \$21 trillion payments market.

Fully licensed and regulated by central banks across the region, Pesapal supports SMEs, promotes financial inclusion, and shapes the future of fintech in Africa.



Start your journey with Pesapal: <https://www.pesapal.com/tz>

Membership Renewal & Join TAFINA – Special Referral Discount!

Your TAFINA membership gives you a voice in shaping policy, access to key networks, and visibility in the fintech ecosystem. Renew now or join today and continue benefiting from exclusive opportunities.

Special Offer: Bring 1 New Member & Get 10% Off Your Renewal Fee!

Renew now or join today and take advantage of this limited-time offer. All referral terms will be kept into consideration when applying for a discount. This offer is valid until 31st January 2026. Renewals or referrals made after this date will not qualify.

👉 **If your renewal is due, now is the time.** For any questions about your renewal status or invoice, feel free to reach out to us at info@tafina.or.tz.

👉 **If you're not yet a member, join today and be part of the movement via** <https://tafina.or.tz/>



Important Upcoming Event

East Africa Investment Forum 2026

DATES: 26–27 March 2026

VENUE: Serena Hotel, Dar es Salaam

Get Ready!

The East Africa Investment Forum (EAIF) 2026 is coming soon—bringing together the region's brightest minds under the theme "Fintech Forward: Innovation & Inclusion." Join investors, regulators, fintech leaders, and industry innovators as we explore cross-border opportunities and the future of digital finance in East Africa.

The event will convene investors, bankers, fintech operators, customers, mobile money providers, regulators, and support organizations from East Africa and around the world. Stay tuned with TAFINA for updates and ways to get involved.

Call for Sponsors is Open!

Want to elevate your brand in East Africa's fastest-growing fintech ecosystem? EAIF 2026 offers prime visibility, access to key decision-makers, speaking opportunities, and exhibition space. Partner with us and be part of shaping the future of fintech in the region.

Sponsor EAIF 2026 and shape the future of fintech in the region:

👉 Kindly reach out through email events@tafina.or.tz, call + 255 685 614 214 or visit our website www.tafina.or.tz

Let's build the next frontier of fintech together.

Best regards,
TAFINA