

## Newsletter - Issue for October 2025

### Dear Members and Partners,

#### 1. Policy & Advocacy

Throughout October, TAFINA has continued championing fintech growth and inclusion through its ongoing policy and advocacy engagements. We've contributed insights to sector dialogues, supported regulatory consultations, and strengthened collaboration with ecosystem partners.

By being part of TAFINA, members gain a platform to contribute to these discussions, stay informed on evolving regulations, and help shape Tanzania's digital finance landscape.

#### 2. Fintech Ecosystem Updates

The Tanzanian fintech ecosystem continues to evolve with notable progress and partnerships:

##### ➡ Partnership to Boost SME Digital Payments

I&M Bank partnered with Pesapal Tanzania to roll out POS, e-commerce and mobile payment platforms for SMEs, strengthened by merchant training and digital literacy initiatives.

[https://techafricanews.com/2025/09/15/im-bank-tanzania-partners-with-pesapal-to-boost-digital-payment-solutions-for-businesses/?utm\\_source=chatgpt.com](https://techafricanews.com/2025/09/15/im-bank-tanzania-partners-with-pesapal-to-boost-digital-payment-solutions-for-businesses/?utm_source=chatgpt.com)

##### ➡ Stronger Digital Payments & Infrastructure Focus

The trend toward "super-apps" and digital transaction scale continues, with commentary noting Tanzania's rapid move beyond basic mobile money into integrated digital finance ecosystems.

[https://www.wingu.africa/blogs/fintech-super-apps-and-the-future-of-banking-is-tanzania-ready?utm\\_source=chatgpt.com](https://www.wingu.africa/blogs/fintech-super-apps-and-the-future-of-banking-is-tanzania-ready?utm_source=chatgpt.com)

#### 3. Member Engagement: Visit to AzamPay

This month, TAFINA had the pleasure of visiting AzamPay, our active member company that is driving innovation in digital payments. The engagement provided an opportunity to discuss growth opportunities, understand operational challenges, and explore collaboration areas that can further enhance Tanzania's payments ecosystem.

We value these direct engagements as they strengthen our understanding of the fintech landscape and help us advocate more effectively for the industry.

#### 4. Member Spotlight: pawaPay

Our Member of the Month is pawaPay, a leading payments infrastructure company empowering businesses to send, receive, and manage mobile money payments across Africa with reliability and scale.

pawaPay's dedication to simplifying cross-border mobile transactions is a strong example of how Tanzanian fintechs are building inclusive financial ecosystems and enabling digital trade within Africa.

Read more about them here <https://www.pawapay.io/>



#### 5. Membership Renewal & Join TAFINA

- Your membership gives you a voice in shaping policy, access to key networks, and visibility in the fintech ecosystem.
- Renew now if your membership term is expiring, don't lose out on upcoming opportunities.
- Not yet a member? Join us and become part of Tanzania's leading fintech community, collaborating with regulators, banks, startups, investors and international partners.
- ➡ If your renewal is due, now is the time. For any questions about your renewal status or invoice, feel free to reach out to us at [info@tafina.or.tz](mailto:info@tafina.or.tz)
- ➡ If you're not yet a member, join today and be part of the movement via <https://tafina.or.tz/>

#### 4) Looking Ahead

#### 6. East Africa Investment Forum 2026

Stay tuned for our next major engagement, East Africa Investment Forum 2026, coming in March 2026 in Dar es Salaam. We'll be announcing speakers, tracks, and sponsorship opportunities soon. Also, keep an eye out for upcoming working-group invitations where you can influence agenda-setting in digital finance.



If your organization wants to engage with the most dynamic players in East Africa's fintech space, this is the opportunity. Sponsoring EAIF 2026 means brand visibility, access to high-value stakeholders, speaking slots, exhibition booths, and more.

Sponsor EAIF 2026 and shape the future of fintech in the region:

- ➡ Kindly reach out through email [events@tafina.or.tz](mailto:events@tafina.or.tz), call 255754711911 or visit our website [www.tafina.or.tz](http://www.tafina.or.tz)

Let's build the next frontier of fintech together.

Best regards,

TAFINA