



Newsletter - Issue for March 2025

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March Highlights

1: TAFINA Finspace with the Bank of Tanzania (BoT)

TAFINA had an incredibly insightful and engaging session with the Bank of Tanzania (BoT), where our members had the opportunity to openly discuss the BoT's key initiatives TIPS, TanQR, and the Sandbox. The conversations included onboarding timelines, key challenges, and opportunities for collaboration.

We are immensely grateful to the BoT team for their time, transparency, and openness in fostering meaningful dialogue. The session was filled with valuable insights, constructive discussions, and clear takeaways for the industry.



One of the key outcomes of this engagement is that it has paved the way for further discussions with the Bank, where we can submit opportunities and industry feedback, ensuring that fintech voices are heard.

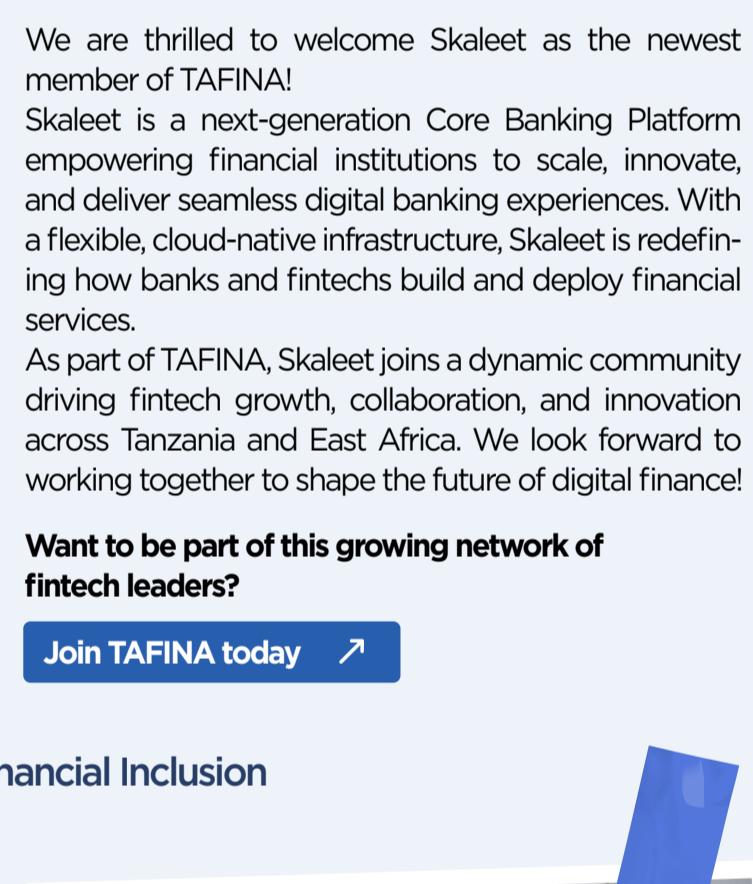
At TAFINA, we remain committed to advocating for a more inclusive, competitive, and innovative fintech ecosystem in Tanzania, driving financial inclusion and industry growth.

2: Empowering Women in Fintech: Breaking Barriers & Driving Innovation

As we celebrate and come to the end of Women's Month, we recognize the growing impact of women in fintech—driving innovation, financial inclusion, and economic transformation. Across Africa, women-led fintechs are reshaping the industry by addressing gaps in access to finance, developing inclusive digital solutions, and championing gender equity in financial services.

Despite progress, challenges remain—women entrepreneurs often face funding gaps, limited access to networks, and regulatory hurdles. At TAFINA, we are committed to fostering an ecosystem where women-led fintechs thrive. Through strategic partnerships, mentorship, and engagement opportunities, we aim to amplify women's voices and ensure they play a central role in shaping the future of fintech.

This Women's Month and throughout the years, let's continue to invest in, support, and celebrate the incredible women transforming the financial landscape.



3: Congratulating Members:

We extend our heartfelt congratulations to NALA for being featured on the Forbes 50 Top Fintech Companies list! This recognition is a testament to their incredible journey, building with intentionality, scaling sustainably, and revolutionizing global payments.

[Read More Here](#)



5: TAFINA at the 3rd TBA Conference on Financial Inclusion

TAFINA was honored to participate in the 3rd TBA Conference on Financial Inclusion, held on March 4, 2025. Key discussions at the conference focused on Partnerships for Financial Inclusion, Sustainability in Financial Services, and Digital Innovation. These themes underscored the importance of collaboration, responsible financial growth, and the role of technology in shaping a more inclusive financial ecosystem.

Our Chairperson took center stage as a speaker on "Enhancing Access to Financial Services through Digital Innovation – The Role of AI & Machine Learning." She emphasized the critical role of AI and ML in transforming financial services, highlighting the need for banks and fintechs to collaborate in delivering value and fostering inclusivity. We extend our gratitude to the Tanzania Bankers Association (TBA) for fostering collaboration and driving initiatives that empower digital innovation.

C. TAFINA at the 9th Gilman Rutihinda Memorial Lecture

TAFINA, along with its members Azampesa and Laina Finance, participated in the 9th Gilman Rutihinda Memorial Lecture on March 6, 2025, at the Bank of Tanzania Conference Centre.

This year's lecture, themed "Driving the Shift Towards a Cash-Lite Economy: Opportunities for Financial Innovation and Inclusion," brought together public policymakers and private sector leaders to discuss key economic issues shaping the future of financial services.

The discussions highlighted the importance of digital financial solutions in fostering economic growth, enhancing financial inclusion, and accelerating the transition to a cash-lite economy.

TAFINA remains committed to championing innovation and collaboration within the fintech ecosystem to drive meaningful change and financial inclusion.



Important: Upcoming Events



SAVE THE DATE

FITSFA afik Fintech Association of Kenya DFTA

The East Africa Investment Forum

Returns for its 2nd Edition!

Don't miss out—be part of EAIF 2025! We are excited to announce that the East Africa Investment Forum (EAIF) is back for its 2nd edition in 2025! After a successful inaugural event, we are building on the momentum to bring even more opportunities for investment, collaboration, and growth in East Africa's fintech and digital economy.

This year, expect deeper discussions, high-impact networking, and strategic partnerships that will shape the future of financial services in the region. Investors, policymakers, and fintech leaders will come together once again to drive meaningful change and unlock new possibilities.

Date: 12-13 September 2025

Don't miss out—be part of EAIF 2025!

We remind all members to pay their membership fees.

Timely payments ensure that we can continue to provide valuable services and support to our community.

Thank you for your cooperation.

Best Regards,

TAFINA

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