

CATEGORY	BRONZE USD 4,000 TZS 10,800,000	SILVER USD 7,000 TZS 18,900,000	GOLD USD 12,000 TZS 32,400,000	PLATINUM USD 25,000 TZS 67,500,000
SOCIAL MEDIA MENTIONS	2	5	7	10
LOGO ON MARKETING COLLATERAL	✓	✓	✓	✓
ATTENDANCE CONFIRMATION VIDEO			✓	✓
LOGO ON EVENT WEBSITE	✓	✓	✓	✓
100-WORD PROFILE ON EVENT WEBSITE	✓	✓		
1 SOCIAL MEDIA MENTION - POST EVENT			✓	✓
NO. OF PRODUCT/SOLUTION SOCIAL MEDIA POSTS			2	5
INTERVIEW	2 MINS	5 MINS	10 MINS	25 MINS
REGISTRATION GIFT BAG GOODIES	✓	✓	✓	✓
ROLL UP BANNERS	1	2	4	8
LOGO ON ALL PRESS RELEASES				✓
200-WORD PROFILE ON EVENT WEBSITE			✓	✓
EDITORIAL	QUARTER PAGE EDITORIAL	HALF PAGE EDITORIAL	FULL PAGE EDITORIAL	2-PAGE EDITORIAL
VIDEO ADS		15 SECOND VIDEO AD	30 SECOND VIDEO AD	60 SECOND VIDEO AD
DELEGATE TICKETS	1	2	3	5
SQUEEZE BACK VIDEOS			2	5
SPONSORSHIP ITEM	SPONSORSHIP CERTIFICATE	SPONSORSHIP PLAQUE	SPONSORSHIP PLAQUE	SPONSORSHIP PLAQUE
DELEGATE PACK	✓	✓	✓	✓
MENTION BY MC		✓	✓	✓
LOGO ON DIGITAL SCREENS		✓	✓	✓
HOST BREAKOUT SESSION		✓	✓	
PICTURE WITH GOH				✓
HOST COCKTAIL FOR 2 DAYS				✓
HOST SPEED DATING				✓
SPONSOR 30 SECOND KEYNOTE				✓
OPPORTUNITY TO LEAD A PANEL DISCUSSION OR WORKSHOP				✓
CUSTOMIZED SPONSORSHIP PACKAGE TAILORED TO SPECIFIC MARKETING GOALS				✓
DISCOUNTED STAY AT SERENA HOTEL				✓